

Barceló
HOTEL GROUP

ROYAL HIDEAWAY

LUXURY HOTELS & RESORTS

Barceló

HOTELS & RESORTS

Occidental

HOTELS & RESORTS

allegro

HOTELS



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FOUR BRANDS. ONE MISSION
MORE THAN 100 HOTELS IN 21 COUNTRIES

ROYAL HIDEAWAY

LUXURY HOTELS & RESORTS

The brand chosen to market the establishments positioned in the luxury segment and at special locations. These destination hotels focus on experiential luxury. These unique and exclusive hotels and resorts are linked to art and culture, and the brand values are associated with authenticity, small details and discretion.

The art of fine moments



HOTELS THAT ARE DESTINATIONS IN THEMSELVES

Occidental

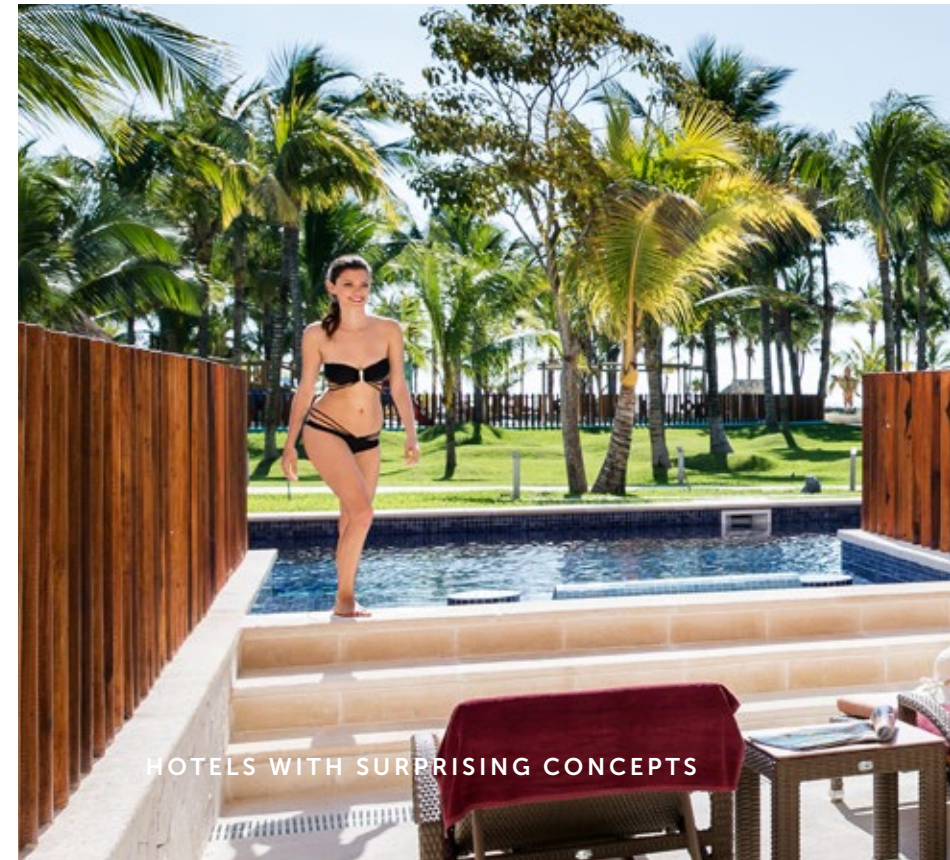
HOTELS & RESORTS

These practical, technological and functional establishments stand out for their excellent quality-price relationship. The brand's slogan shows the commitment to simplicity in its efforts to provide guests with an experience in which everything has been designed for their serenity and comfort.

easy living hotels



EASYLIVING HOTELS



HOTELS WITH SURPRISING CONCEPTS

Barceló

HOTELS & RESORTS

The group's most representative brand that also has the strongest presence. It has been created to define a type of hotel that provides guests with original and exciting concepts that allow them to feel exclusive while basking in unique experiences. These leisure and city hotels and resorts focus on innovation and creativity, and their brand values highlight aspects such as friendliness and the local culture.

Live up to **more**

allegro
HOTELS

The group's brand of leisure and city hotels and resorts focused on active tourism. They are located at unique destinations and target families, young guests and groups of friends who want to enjoy happy experiences at lively yet practical establishments that offer an array of entertainment alternatives.

enjoy life



HAPPY-SOUL HOTELS & RESORTS